

# What is Commemorative Giving?

Commemorative giving is a really important way for people to connect with the National Trust, by donating to celebrate and remember.

People give commemoratively for many reasons. It may be personal, it may be in response to a social need or may reflect a cultural influence:

To create symbolic immortality for someone To preserve the bonds between loved ones To connect with a loved one at a special place To celebrate a particular event or date

We are committed to restoring and enhancing Clumber Park through our care and continue to make improvements to our visitor facilities - you can be part of that legacy.

Your donation will contribute to key priorities helping us to upgrade visitor facilities, heathland and farmland restoration and Pleasure Ground rejuvenation. Recent contributions have helped restore the historic Ornamental Bridge, install a Changing Places facility and create arable margins in the farmland.





# Clumber Park: A place to celebrate & reflect

Carved out of the ancient forest of Sherwood, a space of playfulness and pleasure on a grand scale was created by the Dukes of Newcastle. Clumber Park is true to its spirit as a place of recreation, with 20 miles of Cycle routes and 1547hectares (3,800 acres) of parkland, woodland and heathland to explore. The beauty of the Gothic Revival Chapel, with its original Kemp stained glass windows reveals the rich historic past.

The Pleasure Grounds frame the magnificent serpentine lake, making Clumber Park the perfect place to stroll or picnic. The Walled Kitchen Garden with its National Collection of Rhubarb and Apple Trees, display a variety of fruit and vegetables and colourful herbaceous borders during the spring and summer months.

This pack contains information about the opportunities from which you can choose to make your gift to the park. The history and beauty of Clumber Park makes it the perfect place to celebrate a momentous occasion or remember loved ones whilst supporting the National Trust to care for Clumber Park for future generations to enjoy.



## **Countryside & Parkland**

There are number of outdoor conservation projects you can support at Clumber Park, with a variety of suggested donations to ensure everyone is able to help care for our special place.

# SPONSOR A PARKLAND TREE - minimum donation from £25 - £1350

There is always the opportunity to contribute to our tree and hedgerow planting schemes at Clumber. From supporting our new edible forest to helping plant more mature trees in the parkland, this is the perfect time to watch your gift mature and grow making new habitats for nature and people. For £25, we will plant 5 saplings within a woodland area on the park, to increase the value of our woodlands to people and wildlife.

Alternatively, donate towards replacing a major feature tree. As these trees grow older, we occasionally have to remove them for safety, and as we are a Grade I listed landscape, we need to replant them. Starting at £1,350, our limited offer includes planting a standard tree (minimum of 2 metres tall) in or close to the original position of our lost tree, that was planted by the Dukes of Newcastle in the 1800's.

# **Countryside & Parkland**

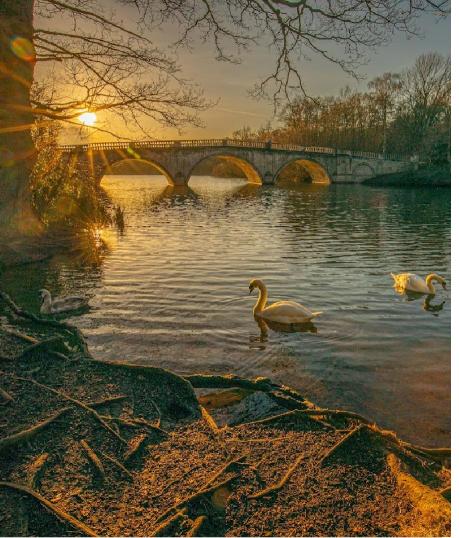
#### BATTY ABOUT CLUMBER- minimum donation of £170

Clumber Park is home to nine different species of bat. Your donation would fund a new home for one of our families of bats by purchasing new bat boxes. We will erect 3 bat boxes on a single tree with your donation. It would be expected that bats would be using the box within the first 12 months. By supporting our bats, you are creating precious habitat for the natural world and these special species to thrive.

#### HEATHLAND RESTORATION - minimum donation of £1200

Did you know that heathland landscape is rarer than the Amazon Rainforest? Through supporting our heathland restoration project, you are investing in the biodiversity and wildlife that call this fragile habitat home. You will help us create heather scrapes, to remove the turf and then reseed the heath with heather seed sourced from Clumber Park. It will take a few years to germinate but after some time, you will have a carpet of pink flowers during late summer as the heather flowers.





# **Countryside & Parkland**

#### SPONSOR A PARKLAND BENCH - minimum donation of £700

Benches at Clumber Park are a brilliant way to celebrate occasions or remember loved ones in a beautiful setting. We do not permit plaques or memorials but offer peaceful, unique locations for private reflection and special moments, for you and for everyone.

We offer 2 styles of parkland bench; one simple bench without a backrest and one with a back support.

#### Woodlark bench -minimum donation of £700

A simple parkland bench is made from recycled plastics, has the durability of wood and requires less maintenance. The locations of these benches are adjacent to the side paths and tracks across the wider parkland. This type of bench is good if landscape views are desired from either side of the bench while seated.

#### Woodpecker bench - minimum donation of £790

The Woodpecker bench is very similar to our Woodlark bench, but has a backrest attached. These benches are installed on visitor routes such as the lakeside path, and views across the landscape are in one direction, which the bench looks out on.



### **Gardens & Pleasure Grounds**

Are you an avid gardener? Love all things flora, fauna or fresh produce? Support our gardens with a generous donation to keep our beautiful grounds care for and enjoyed by all!

#### BULBS IN THE GARDENS - minimum donation of £40

The bulbs around the Gardens help to bring colour and joy year after year with the changing seasons. With locations across both the parkland and in the Glasshouse, there are plenty of places to choose from for large or smaller displays. Why not talk to us about the next phase of bulb planting.

# PARSONAGE BORDER HOOPS - minimum donation of £10 for basic border, £40 for decorative border

Your gift will help us to commission a blacksmith to make metal hoops to surround the various carefully tended plantings at Clumber, keeping the spirit of our ducal origins alive. Your donation will make one of the hundreds we need to create this handmade beauty.

### **Gardens & Pleasure Grounds**

#### SPONSOR A FRUIT TREE - minimum donation of £55

The Walled Kitchen Garden is home to a large variety of fruit trees including the National Regional Collection of Apples. Your gift will help us to grow and protect this collection with either ongoing care or propagation.

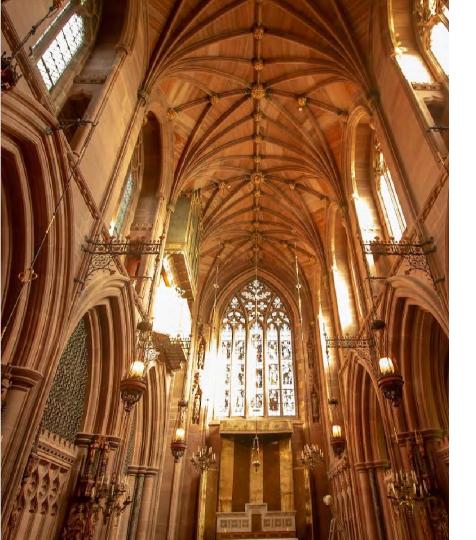
#### SPONSOR A GARDENS BENCH - minimum donation of £1400

Benches at Clumber Park are a brilliant way to celebrate occasions or remember loved ones in a beautiful setting. We do not permit plaques or memorials on the benches but offer peaceful, unique locations for private reflection and special moments, for you and for everyone.

#### THE GLASSHOUSE RENOVATIONS - minimum donation of £50

We are home to the largest glasshouse in the National Trust and we are proud of our beautiful asset in our famous Walled Kitchen Garden. Over the coming years, we need to invest thousands of pounds in the structural and aesthetic maintenance of this fantastic structure. We need your help to achieve this, every penny counts and your gift can help us to maintain this magnificent glasshouse for generations to come.





# **Collections Care, Buildings & Structures**

# ORNAMENTAL TEMPLES IN THE PLEASURE GROUNDS - minimum donation of £100

The Pleasure Grounds home to our historic Greek and Roman Temples, erected by the Duke's to offer a sitting vantage of our historic landscapes. Your donation will help maintain the conservation care of these unique structures, including roof repair and specialist cleaning.

#### LINCOLN TERRACE- minimum donation of £50

Lincoln Terrace is beautifully tiled and stepped seating area next to the lake, in the Pleasure Grounds. Your donation will help maintain the conservation care of this area and help enable accessibility to this historic walk for wheelchair and buggy users.

# EXTERNAL BUILDING DECORATION- minimum donation of £50

Our historic buildings need regular repair and updating; replacing roofs, windows and doors. Help us to maintain the remaining ducal buildings for our future generations.

# What you need to know:

#### **Terms & Conditions**

- 1. When making a donation towards the cost of a specific item, such as a tree or bench, this is for sponsorship only and not ownership of the item. The item will become the property of Clumber Park and will remain so for the life of the item.
- 2. Charges will be based on current rates at the time.
- 3.We will take reasonable care of all legacy items, such as trees and benches during their lifetime, but we cannot replace them in the event of fire, theft or accidental damage.
- 4.All requests for trees and benches will be treated on a strictly first come first served basis and are subject to a space being available on site.
- 5.Clumber Park shall not be held accountable for any future works or planning alterations changes to the site(s) or the surrounding areas.
- 6. All monies are to be paid in full when the final agreement is completed and includes purchase, and installation.

- 7. The Donor will receive an Official Receipt for the monies paid.
- 8. Clumber Park will hold your personal data for 15 years in regards to any donation and will endeavour to contact you should we need to in the event of changes to the area. After 15 years no such contact will be made. It is the responsibility of the donor to contact Clumber Park with any change of address, otherwise the last known address will be used. If this proves to be incorrect we are not duty bound to pursue this matter further.

#### 9. Privacy Policy

The information you provide will be stored securely by the National Trust and used to process your donation. Your privacy is important to us, so we'll keep your details secure for as long as necessary for this purpose, and they will not be used for marketing communications that you haven't agreed to receive.

For more information about how we look after your personal data please see our Privacy Policy at <a href="www.nationaltrust.org.uk/">www.nationaltrust.org.uk/</a> features/privacy-policy.

"We" and "us" means the National Trust, charity number 205846, and National Trust (Enterprises) Limited.

## **Online Donations**

Online donations are becoming more and more popular for commemorative donors.

You can donate in memory or in celebration to Clumber Park via the Donate' button on the National Trust website, capturing information such as the special occasion and commemorative names. Individual donations can only be made through this page. For collections and tribute funds, please see below.

## **Tribute Funds**

You may wish to set up a tribute fund for funeral collections, wedding gifts or any in memory or in celebration fundraising event or occasion.

We use the JustGiving platform and have specific links we can share with you to create your own fundraising page to celebrate a birthday, wedding, personal challenge, fun run or another occasion.

Please contact **giving@nationaltrust.org.uk** for more details on how to set up a Just Giving Tribute Fund specifically for Clumber Park, project or appeal. You must clearly state that you want your donation to go to a specific property or project during the set up process.





## Gifts In Wills

Did you know that gifts in wills are one of the National Trust's largest sources of income?

A gift in a will, also known as a legacy, is a percentage of an estate, an amount of money, or a specific item or property left in someone's will. When someone leaves a gift in their will to us, it's often the largest gift they can or will give. It's also a way for people to ensure their values live on, and it's something our supporters care about very much.

Gifts in wills are vital in protecting all our places. These gifts are used right at the heart of our work; so, any gift, no matter the size, makes a real difference.

Many people choose to leave a gift to go where it's most urgently needed: an "unrestricted" gift. However, supporters can choose where their gift goes, if they wish. That could be a property or place special to them, or an area they really love, like the coastline or the countryside.

You can find more information about gifts in wills by getting in touch with the Gifts in Wills team at <a href="mailto:legacies@nationaltrust.org.uk">legacies@nationaltrust.org.uk</a>

www.nationaltrust.org.uk/legacies



## Get in touch

Clumber Park holds precious memories for many of our supporters; whether this is walking hand-in-hand through the woodlands, enjoying a family picnic or taking a minute surrounded by an unforgettable view. We love that it is these moments that keep Clumber Park close to your heart. Therefore, your commemorative gift and support is just as important to us so please don't hesitate to contact us.

#### **NEXT STEPS.....**

**Step 1:** Select a project you wish to support

**Step 2:** Contact us to arrange a visit and discuss your gift in detail

**Step 3:** We will arrange for the gift to be accepted by the Property

**Step 4:** You can choose to add an entry into the Commemorative

Book - if you wish to do this, we can agree wording with you

It is with regret that we do not allow ashes to be scattered on the Park and we are also unable to place a commemorative plaque or inscriptions on sponsored items.

For more information about commemorative giving, please contact our Business Services team on 01909 476592 at clumberpark@nationaltrust.org.uk

