



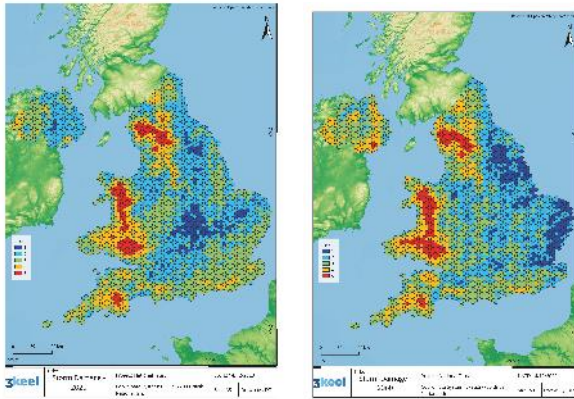
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Genedlaethol  
National Trust

## Artist Brief

### Climate Change in Wales: Creative Conversations

**Commission:** £18,000  
**Closing date:** Friday 23 July  
**Interviews:** 29 July on 'Zoom' or equivalent

1. National Trust Cymru seeks to commission a creative practitioner working in any medium to facilitate a series of creative conversations with communities in Wales about climate change and its impacts.



Images: Climate change Hazard map showing storm damage in 2020 (left), and projected for 2060 (right)

## 2. About National Trust

National Trust protects and cares for places so people and nature can thrive. Many millions share the belief that nature, beauty and history are for everyone. So we look after the nation's coastline, historic sites, countryside and green spaces, ensuring everyone benefits.

From wild and precious places to the world outside your window the National Trust offers access, enjoyment and a chance for everyone to help out. Nature and the historic environment are under threat. They're essential to everyone, they enrich people's lives and are part of the fabric of society and they urgently need more care. With our staff, members, volunteers and supporters, we are the biggest conservation charity in Europe.

In Wales we are working to ensure that the decisions we make and the actions we take are in the spirit of the Welsh legislative framework within our charitable purpose. As we move out of the pandemic we are committed to a Green Recovery in Wales in partnership with the Welsh Government, private and third sector, leading on taking steps to improve our environment to encourage people to lead healthy and sustainable lives, which is for the benefit of all.

This project has been developed through our partnership with Arts Council of Wales and is funded with their generous support.

## 3. Current situation

The effects of climate change are already having an impact on our organisation and the wider world. It is the greatest threat and challenge to all we look after – buildings, collections and our natural environments. It will also challenge our visitor operations, investments and procurement. We are building on efforts already underway and



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have a coordinated and cross-organisational plan to mitigate and adapt to these changes. As we look at how we adapt to and mitigate the effects of climate change, we will explore how we manage our land and reduce our operational impact, but perhaps most importantly, we need to engage our people, volunteers, members and the public in the work that we are doing. We want this project to help us develop our approach to working collaboratively with people in order to build consensus and care for the places we look after.

Some examples of the work we are doing in Wales:

<https://www.nationaltrust.org.uk/features/green-energy-in-wales>

Through working with creative practitioners, we hope to engage bilingual communities in Wales in conversations about their experiences and thoughts on the impact of climate change, and how we might work together to mitigate against these.

#### 4. Audience/visitor profile

There are a number of places that have already been significantly impacted by the effects of climate change, and others that may be in the future and we hope to engage some of the communities affected. We anticipate this being a mixture of rural communities, as well as some in more populated areas. We aim to be as inclusive as possible in who we connect with but are open to discussions with creative practitioners about the approach and key groups that we may particularly target.

#### 5. The Commission

We are seeking a lead creative practitioner (or collaboration) to devise and develop a creative approach to engage communities in Wales in conversations about their thoughts, fears, hopes and expectations on the impact of climate change in their lives. We anticipate conversations being facilitated up to 3 geographical places (to be decided in liaison with the commissioners). The lead practitioner may choose to lead and deliver the project across each place, or work with more locally situated artists to deliver.

The format will be developed by the artist in agreement with the commissioners but should creatively engage a range of different communities Wales. We hope that the project will be an imaginative and meaningful process for all involved and responsive to the unique culture and context of Wales.

#### 6. The support we can offer

The creative practitioner(s) will have the support of an Experiences and Partnerships Curator to help facilitate and manage connections, agree site usage and coordinate any bilingual translation, communications and publicity. We will help connect the artist to any National Trust staff and partners that they may wish to consult with.

#### 7. The Budget

**The overall budget is £18,000.** This is an inclusive figure covering creative fees, materials, production, print, hire fees, travel, accommodation, expenses and installation costs. The below is an indicative budget and we are happy to shape it with the artist to more closely fit the needs of the agreed project.

Project item	Indicative cost
Lead creative practitioner fee	£6000 (20-25 days)
Other professional/ creative fees	£3000
Materials/ production/ event/ community access costs	£5000
Travel/ accommodation/ expenses	£2000
Misc. incl community access/ contingency costs	£2000
<b>Total</b>	<b>£18,000</b>

## **Evaluation**

The artist will be expected to take part in a sharing event towards the end of the project, and we would also like the artist to feed into our evaluation, reporting and monitoring.

In addition to the above budget, we have a separate fee for a filmmaker to document the project, as well as a small budget for the sharing event.

## **8. The timescale**

<b>Action</b>	<b>Date</b>
Select artist	By end July 1 <sup>st</sup> phase contract signed
Artist R & D	August
Agree proposal and schedule (incl locations and other partners/artists)	By mid-end August
Planning and delivery of creative events/ conversations	September - December
Collation of information gathered and presentation developed	January- February 2022
Sharing event (1 day)	March 2022
Commissioner reports back to ACW	April 2022

## **9. The selection process**

We are inviting artists to submit an expression of interest (EOI) in this project, and we will select the artist whose interests and experience most closely fit the brief.

### **Criteria:**

- Experienced creative practitioners who have been delivering socially engaged projects for at least five years and who have a high level of peer recognition.
- Creative practitioners with a collaborative/participative approach or those working in a producer role. We welcome applications from artists working together, in existing partnerships or collaborations - or new ones formed for the purpose
- We welcome applications from creative practitioners working in any media.
- Areas of research interest may be: climate change; community voice; language, landscape
- The ability to speak Welsh, and/or a familiarity with the contemporary culture of Wales, would be an advantage, though is not essential.
- We welcome proposals from those currently underrepresented in the arts, the National Trust is focused on building an inclusive culture and we will endeavour to work with artists to mitigate barriers to making their work.

If you have any access needs that require you to submit your proposal in another format, please get in touch with us with any questions / to discuss your needs further. All applications will be assessed according to the same criteria and submitting in a different format will not affect your chances of being selected.

We will interview up to five artists prior to selection on **Thursday 29<sup>th</sup> July**, likely to be via zoom or equivalent.

We are sorry we will not be able to give individual feedback before interview stage.



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## 10. The **details we need from you**

Please send your application by email to [celf@nationaltrust.org.uk](mailto:celf@nationaltrust.org.uk) by **23 July 2021**

We're asking for one PDF document, containing:

1. a short statement (no more than 1 side of A4) outlining your interest and experience in this project, as well as an indication of your availability and other commitments that may affect the delivery of the project. We do not expect a proposal at this stage, but if you have any initial thoughts on how you might deliver this project, we would be pleased to hear them.
2. A brief CV or link to your website outlining relevant projects.

For an informal conversation about the project, please do call Grace Davies, Experiences and Partnerships Curator on 07557322859

This project is made possible through the generous support of Arts Council of Wales.

