



National Trust Wales, Croeso i Bawb Board member

A brief for Prospective Board members; January 2020

Summary

The National Trust in Wales is seeking two members for our Croeso i Bawb/Everyone Welcome board to support us to realise the following:

- NT Wales to be recognised as diverse, inclusive, continually learning & improving;
- NT Wales to ensure it is relevant to and resonate with society in Wales

This will support the aspiration as set out by Justin Albert the Director for NT Wales:

*We will be known for our arms wide open approach to all who interact with us, and have an achievable ambition to make everyone not only feel welcome but part of all we do. And by everyone, I mean everyone, **NOT** just anyone who chooses to come to us. We need to actively reach out to people who know nothing about us, not just wait for them to come to us... I want us to proactively partner with other Welsh organisations to deliver our own, and the wider 'for everyone' mission.*

Background

The core purpose of National Trust is: To look after places of historic interest or natural beauty permanently for the benefit of the nation across England, Wales and Northern Ireland, for everyone and for ever.

Some of the things we look after in Wales include:

- One-eighth of the sites of special scientific interest in Wales and 30,000 hectares of our land is priority habitat managed primarily for nature.
- 46,000 hectares of the most outstanding and beautiful places in Wales. 97% of which is registered agricultural land



- 157 miles coastline
- England & Wales' highest peak where we farm sheep and Welsh Black cattle for the benefit of landscape, food and wildlife
- The largest countryside estate in Trust ownership - the Ysbyty Estate includes 52 farms and their Welsh-speaking tenants
- Areas of international importance including Y Migneint recognized for its carbon reserve and rare birds including curlew
- We have 200,000 members living in Wales and more than 1.7 million visitors each year.
- We are the guardians of 18 of the finest castles, houses, gardens and heritage sites and ten of the 14 mountains that reach 3000ft or more in Wales

As an independent charity without any direct Government funding we rely on the support and goodwill of our membership to allow us to keep caring for some of society's most treasured places, on behalf of everyone. We are also committed to ensuring the places we look after are done so in a manner which contributes to public benefit. As such we are increasingly committing significant resource and staff capacity – at property and across Wales - to develop the public benefit we aim to achieve through programmes such as Croeso i Bawb.

Croeso i Bawb /Everyone Welcome: What is it?

The National Trust has a role to play within the social, political and civic society across Wales.

Opportunities provided by the Welsh Language, the WCFG Act and the range of interested partner organisations provide an ideal platform for NT Wales to realise its purpose of being for everyone, forever. Croeso i Bawb /Everyone Welcome is fundamental to our commitment to be an inclusive organisation.

How you can help

We are looking for two external members for the board which supports our commitment to Croeso i Bawb/Everyone Welcome. The role will require you to bring your own experience and insight to support and challenge the organisation to move forward its aspirations to:

- NT Wales to be recognised as diverse, inclusive, continually learning & improving;
- NT Wales to ensure it is relevant to and resonate with society in Wales

The board sits within the context of NT Wales governance but has delegated authority to shape, plan and deliver the work.



The expectation is that you bring knowledge and experience of working with and supporting diverse communities in Wales and the ability to be a trusted advisor - providing both support and challenge to the board and the work we are conducting across Wales. Experience of engaging and developing people during a process of change would also be useful.

We will need to change the way we work to deliver our aspirations and we need to bring our team of staff and volunteers with us.

You don't need to come from the heritage/cultural sector – we see many benefits of having a completely fresh pair of eyes. However, it is likely you have previously undertaken a similar role on an advisory panel, committee or board.

You will enjoy listening, and contributing, to discussions at the Project Board to ensure decisions are well considered and informed. You will be able to challenge our thinking in a positive way but understand the need to maintain momentum through the project.

Impact

As an organisation we know we need to evolve, and we are committed to becoming inclusive. The value of this role and the board in general will be in setting the pace of change and helping us to work better and/or differently to facilitate and sustain that change.

The role

This is an unpaid voluntary role, but we can cover expenses.

We would like you to:

- Attend Project Board meetings every other month either in person, phone or video conference. Meetings last around 2 hours on average and are generally held during normal working hours (9am-5pm).
- Be prepared to have some occasional contact time with us outside standard Board meetings to progress / discuss specific matters relating to Croeso i Bawb/Everyone Welcome should they arise
- Be challenging and supportive in helping us plan and deliver the project
- Be willing to share your knowledge and, where appropriate, signpost us to other organisations or individuals who may be able to support our work



However, we are very happy to be flexible around how your involvement works if it is difficult to commit to regular meetings.

Our commitment to you

We will:

- Help you gain a full understanding of the property and project to enable you to undertake the role, including meeting the Project Board and wider team
- Ensure that Project Board meetings are well organised and managed so that your input brings the most value
- Review your role on the Board with you on a regular basis to ensure that your contribution is recognised, and your time is utilised most effectively
- Provide any ongoing support that you may require in undertaking your role

Curious?

If you are interested in the role please send an email with a brief introduction and why you are interested to Karen.Carciero@nationaltrust.org.uk

If you would like more information, please contact Jo.McGreal@nationaltrust.org.uk.

Deadline for application: **28th February 2020**

