



National Trust

National Trust 'Move for trees' Challenge Frequently Asked Questions

Are there any registration fees?

No, this event is free to take part in, but we hope you'll raise money to plant more trees and make the world a greener place to live. Alternatively, you can make a one-off donation to help plant more trees too.

Is there a minimum age for taking part?

Anyone can take part in the challenge, however if you're under 18, please ask a parent or guardian to call us on 01793 818569 to register on your behalf.

How do I record my distance?

If you're completing the challenge through Strava, the app will log your activity. You can link your account to your JustGiving page to track your distance and share updates. Only link it up when you're starting the challenge as all of your activity will upload to your fundraising page.

What is Strava and how do I use it?

Strava is an activity tracking app which is free to use. You can join the challenge on Strava from 18 September, ready to start moving for trees from 1 October. You can track your progress on the app and everyone who completes the challenge receives an exclusive National Trust digital badge for their Strava trophy case!

What is JustGiving and how do I use it?

JustGiving is an online fundraising platform, which makes it easy for you to fundraise, record your distance and give updates to your supporters. You can set up and personalise your page at <https://movefortrees.blackbaud-sites.com/> and share it with friends and family to let them know you're taking part in the National Trust 'Move for trees' challenge. At the end of the challenge 100% of the money you've fundraised via your online page will come straight to the National Trust and into our tree planting fund.

Is there a fundraising target?

You can set your own target and aim to see how many trees you can plant with the money you raise. Just £5 plants one tree sapling. Everyone who raises £50 or more (not including Gift Aid) will get a National Trust running buff, and everyone who raises £100 or more (not including Gift Aid) will be entered into a prize draw to win a £500 National Trust holiday voucher.

How do I get my reward?

All participants who raise £50 or more (not including Gift Aid) on their JustGiving page or have collected sponsorship offline and sent to us via bank transfer or cheque, along with their completed sponsorship

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President: HRH The Prince of Wales
Chair: Tim Parker
Director-General: Hilary McGrady

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Registered charity number 205846

form, by 23:59 GMT Sunday 14 November will receive an exclusive National Trust running buff in the post as a thank you. If you're fundraising through JustGiving you don't need to do anything to claim your buff, as we'll send it out to you when you reach £50. We'll aim to send buffs via second class post within 10 days.

All challenge participants who raise £100 or more (not including Gift Aid) will be entered into our prize draw to win a £500 National Trust holiday voucher. The prize draw will take place on 19 November and we'll contact you if you've won by 30 November. You can read our Ts&Cs on the National Trust website at <https://www.nationaltrust.org.uk/features/move-for-trees> or at <https://movefortrees.blackbaud-sites.com/>.

How do I fundraise?

Set up your JustGiving page at <https://movefortrees.blackbaud-sites.com/> or download an offline sponsorship form from the National Trust website at <https://www.nationaltrust.org.uk/features/move-for-trees> to start your fundraising. There are a couple of things you can do to encourage your friends and family to support your fundraising challenge:

- Personalise your page – upload photos and share why you're fundraising for the National Trust
- Set a fundraising target to motivate yourself and encourage others to help you reach your goal
- Tell people the impact their donations will have to the National Trust – just £5 plants a tree, so it's easy for people to see their impact
- Share your page with friends, family and colleagues – email it to them, share it on social media and kickstart your fundraising
- Share regular photos and progress updates on your page so everyone can share your journey
- Be the first to donate to your own page – this shows commitment to your fundraising, and people are more likely to donate if they can see you're already on your way
- Increase your target – if you're close to meeting your target, people might donate less than they would otherwise
- Keep sharing – people might need reminding
- Importantly, don't forget to thank your supporters!

Can I take part as a team?

Yes! Once you've set up your personal fundraising page, you can create a team page and invite others to join your team (if they have their personal page already set up). Incentives are available on an individual basis only.

How will my fundraising help?

Your donations will go into our tree planting fund to be used to plant trees across England, Wales and Northern Ireland. Trees are our best natural defence against the climate crisis which is why the National Trust has pledged to plant and establish 20 million trees by 2030. Our approach will deliver tree planting projects which benefit both people, nature and the climate. When you plant a tree, you contribute to reducing emissions, as these hardy plants work hard to lock up carbon. These trees will also open up new habitats for wildlife such as the red squirrel, the hazel dormouse, the greater spotted woodpecker and other birds like the song thrush and the red kite. Trees are good for nature. They're good for the climate. And they're good for people. Thank you for joining the challenge to help plant more trees.

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Can I fundraise in other ways rather than through JustGiving?

Yes you can download our sponsorship form from the National Trust website at <https://www.nationaltrust.org.uk/features/move-for-trees> and collect donations from friends and family that way. Please bank the donations yourself and post a cheque to Gift Processing Team, National Trust, Heelis, Kemble Drive, Swindon, SN2 2NA. Make sure to enclose your completed sponsorship form too so we can ensure we collect Gift Aid to make the most of your donations to help plant trees. Alternatively, if you'd like to transfer your donations by BACS please email us at giving@nationaltrust.org.uk for our bank details.

Will coronavirus affect the challenge?

Although some things are returning to normal, it is still an uncertain time. This challenge is a personal one that you can complete whenever and wherever you like throughout October. Getting outside in nature and exercising is vital for physical and mental wellbeing, and the last 18 months has made this clear to us. Staying safe and healthy is really important, so please make sure you follow government guidelines or any restrictions in your local area.

Is there a deadline to complete my fundraising?

All fundraising must be completed by 23:59 GMT on Sunday 14 November 2021 in order to be eligible for the running buff if you've raised £50 or more (not including Gift Aid), and the prize draw if you've raised £100 or more (not including Gift Aid).

I'm not based in the UK, can I still take part?

Yes, you can! Although your fundraising page will display your fundraising total in GBR currency, but donations from outside of the UK will still be processed as normal. International participants are eligible for the £50 reward of the running buff and the £100 prize draw.

Will I receive a pack from you?

As this is a virtual challenge we won't be sending out a fundraising pack, but we will send you your running buff once you reach your £50 target (not including Gift Aid).

Why are you raising money to plant trees?

Trees are good for wildlife, for the climate and for us. They do amazing things for our planet, and on top of all that, being amongst them also boosts our wellbeing. But recent world weather events and climate reports have brought home just how critical it is that we don't take nature for granted. It's more important than ever that we help trees thrive, and the green environment they support flourish. Our ambition to plant and establish 20 million trees by 2030 is already underway. Thanks to donations we've already received, we've been able to plant tens of thousands of young saplings across the UK over the past year. We've also identified sites for a further 1.5 million trees to be planted during the next two years.

Where are the trees being planted?

We plant trees according to the areas most in need, as identified by our Head of Trees and Woodland and regional countryside teams. Trees are planted between November and March, and this past winter we planted trees at Sherborne Park in Gloucestershire and Kingston Lacy in Dorset. We're currently finalising our planting locations for winter 2021/22, but keep checking our website where we hope to provide further updates.

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What tree species are being planted?

Species are chosen to be appropriate for the property where they will be planted and where they can benefit a wide variety of native wildlife. Over winter 2020/21 we planted a mix of deciduous tree and shrub species including blackthorn, hawthorn, spindle, hazel, holly, oak, beech, dog rose, sweet chestnut and crab apple. We're still finalising our planting for winter 2021/22 and the species mix may be different at these properties.

How many trees have been planted so far?

The best time to plant trees is November through to March. Despite the coronavirus crisis, we were able to plant 76,000 saplings last winter, thanks to thousands of supporters who chose to donate to plant a tree with us. We've identified sites for a further 1.5 million trees to be planted during the next two years.

Have another question? Get in touch at giving@nationaltrust.org.uk