



**National
Trust**

Freelance contract: **Engagement Coordinator, People's Landscapes Art Commissions 2018-2019**

Closing date for applications is **Wednesday 28 November**

Interviews will be on **Thursday 6 December**, Hope Valley S33 8WA

To apply: please send a covering letter (no longer than two pages), detailing your suitability and interest in the position with a recent CV, including the names and contact details of two referees, one of whom should be your current or most recent employer. Please send your application in PDF format via email to katherine.clarke@nationaltrust.org.uk with the heading: **Engagement Coordinator** All candidates shortlisted for interview will be contacted by email. If you have not heard from us by Monday 3 December, please assume that your application has not been successful.

If you would like to speak to someone about this role, please contact Katherine Clarke or Kate Stoddart kate.stoddart@btinternet.com

Further information about the National Trust in the High Peak can be found [here](#).

Thank you for your interest in the role and we look forward to receiving your application.

National Trust, Peak District

Job & Person Specification

Engagement Coordinator, People's Landscapes Art Commissions

Role: Engagement Coordinator

Responsible to: Project Lead

Fee: 12,500 (Approximately 62 days)

Contract: Fixed 12 months

Place of work: Own work place & hot desk provided at National Trust bases in the Peak District

Dates: January 2019 – January 2020

Introduction & Background

People's Landscapes art commissions & public programme is one of the main strands of this ambitious, multi-site project going live in 2019, responding to histories of protest at four sites cared for by National Trust. The aims of this are for new and existing audiences to build deeper connections with National Trust landscapes, a stronger profile of the social histories of these places and a wider understanding that National Trust landscapes are 'for everyone'.

Kinder and legacy

Kinder Scout is the site of the Mass Trespass of 1932. Like other contemporary protests in the Peak District, people came together from the surrounding polluted cities, where they sought respite and freedom on the moors from low paid and demanding jobs. It is a nationally recognised history which many believe forged the way for open public access to the countryside and the creation of the UK's National Parks, the Peak District National Park being the first one, created in 1951.

The Kinder Mass Trespass won us all the right to roam across this beautiful landscape. As part of a long term conservation management plan, we work with the reality that Kinder is a fragile place where peat soil, vegetation and wildlife are all becoming established. Some sites are ironically, being 'loved to death.' For this project we are looking for ways to encourage younger people to come out from the cities again and discover what the countryside can offer.

People involved

The National Trust High Peak team are working with Creative Producers and a nationally renowned artist as Collaborator & Artistic Advisor, to develop an overall vision for the Commissioning Programme so that there is a shared vision to the activity at each of the sites. The artist has been working on the Kinder project since September 2018, to understand the history, the landscapes and the conservation strategies, and has begun creative conversations around future themes and proposals. He has introduced another artist (also a musician) to the team and we have begun exploratory conversations around the commission.

Project aims - artist commission and the engagement activity

- to engage with large numbers via an arts project and digitally with the landscape, using the Kinder story as a starting point
- to work with young people, involving them with the arts project
- to create experiences so young people and audiences become aware of the landscape and are motivated to enjoy, respect and protect it
- to reach young people from Sheffield but also those already more engaged with the countryside, e.g. Young Farmers, Duke of Edinburgh students and Youth Rangers
- to collaborate and maybe co-produce with urban and local partners and tenants
- to involve volunteers in supporting an ambitious project
- to ensure the project has a long lasting legacy of the community's respectful enjoyment of the landscape and their involvement in caring for it

Main purpose of role: Engagement Co-ordinator

- Work with the artist and team and others on a creative programme responding to the art commission which will connect with and engage young people.
- Develop and manage arts and/or outdoor activity that is specifically about engaging young people.
- Develop an action plan and strategy of approaches, engagement and interpretation for this target group and input into discussions around audience more widely.
- Oversee the activity, maintaining relationships with groups, including walks and talks, activity workshops for young people to engage on relevant topics.
- Support team with monitoring, evaluation and documentation of Kinder's project.
- Support team with marketing & communications ensuring the work engages and reaches young people and wider audiences.

Skills and Experience Required:

- An enthusiasm for knowledge of contemporary arts and culture, outdoors & nature.
- Experience of having worked extensively in an engagement role within an arts, community or educational or outdoors setting.
- A commitment and sensitivity to the needs of diverse participants, working across cultures and with people with disabilities and additional needs.
- A respectful, supportive and engaging nature, willing to nurture creativity with a broad range of participants, with the confidence and flexibility to respond to different participants needs.
- Excellent interpersonal skills and communication skills, including the ability to communicate diplomatically and effectively and to tailor delivery to the audience.
- Strong written communication skills, including the ability to write clearly with a keen eye for detail.
- Good administrative, organisational and planning skills with demonstrable ability to work to timescales, budgets and procedures.
- Excellent team working skills and a commitment to a collaborative model of working.
- Good IT skills.
- Willingness to acquire a DBS check.
- Experience of delivering similar projects.

Other aspects

Evening and weekend working.

Own vehicle essential.

Travel within region and nationally.

A Trust New Art project supported by Arts Council England & National Trust

